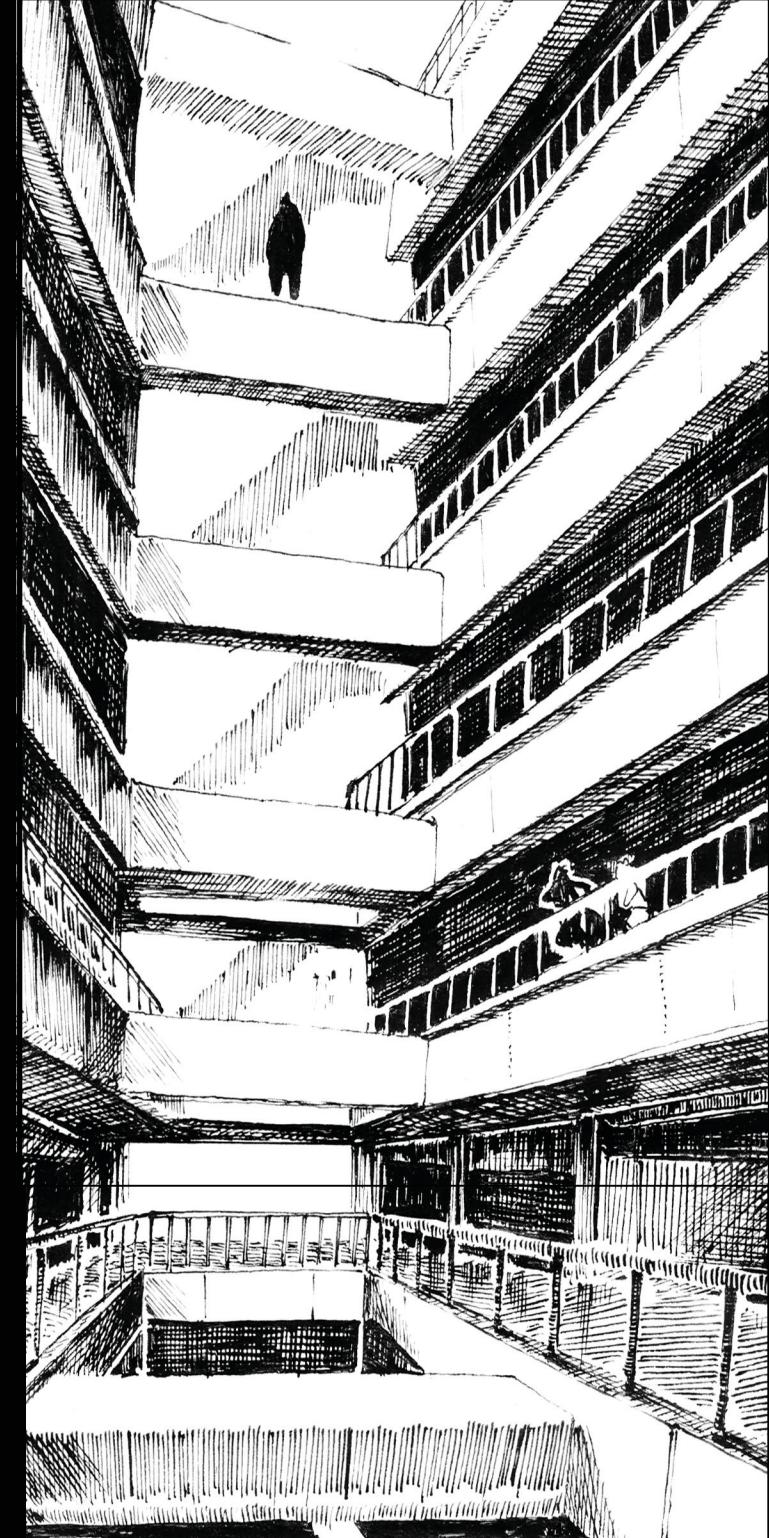


LIMINAL

9



July - August 2025 // Les Éditions de la Marge



EDITORIAL

Reading *Junkspace* by dutch architect Rem Koolhas, is akin to the experience of loosing your mom at the shopping mall. Suddenly, you're faced with a strangely comfortable world, equally familiar and inhospitable. The text itself is a labyrinth : repetitive, rife with overly complex metaphors, each sentence adorned with a weird-ass adjective.

*Junkspace is overripe and under-nourishing at the same time, a colossal security blanket that covers the Earth in a stranglehold of seduction...**

This is the vibe that I tried to convey in *Junkspace* (keyword : « tried »), the idea of a construction both infinite and claustrophobic. Those who read issues 1 to 3 start to see a pattern : when you think you've finally found an exit, you realize it's yet another door leading to yet another corridor. The world is a shopping mall and we're all children looking for their mom between the ball pit and the crematorium.

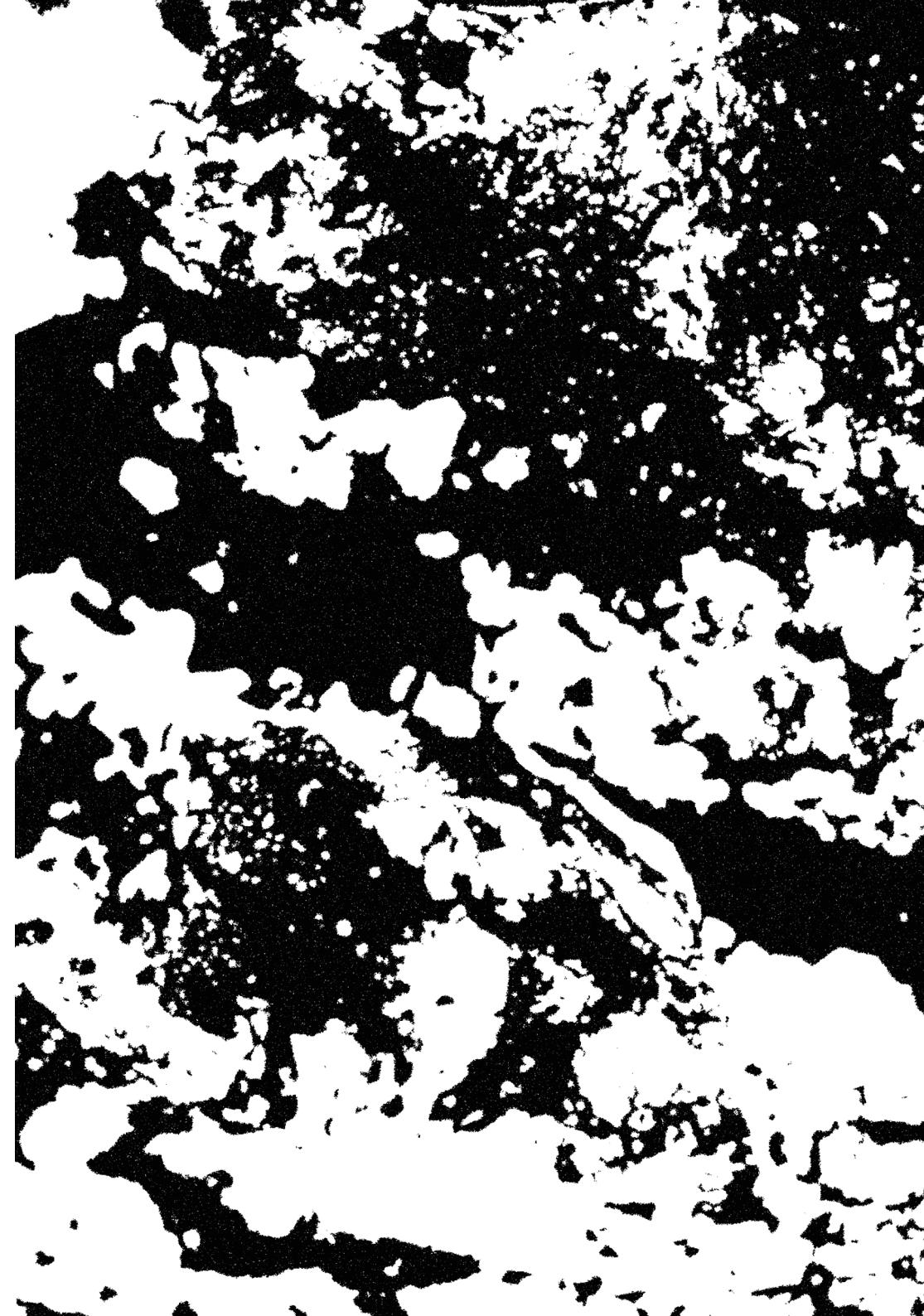
What was I saying again?



* Koolhaas, R. (2002). *Junkspace*. October, 100, 175–190. <https://doi.org/10.1162/016228702320218457>,

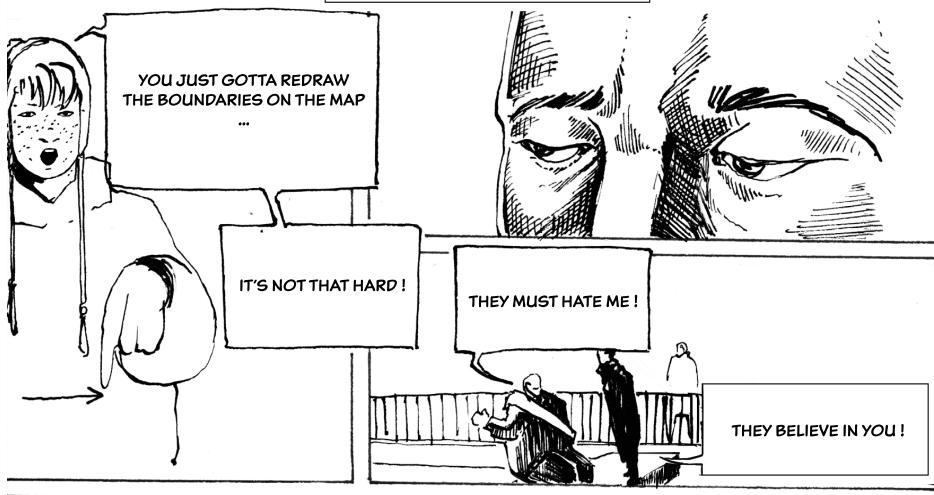
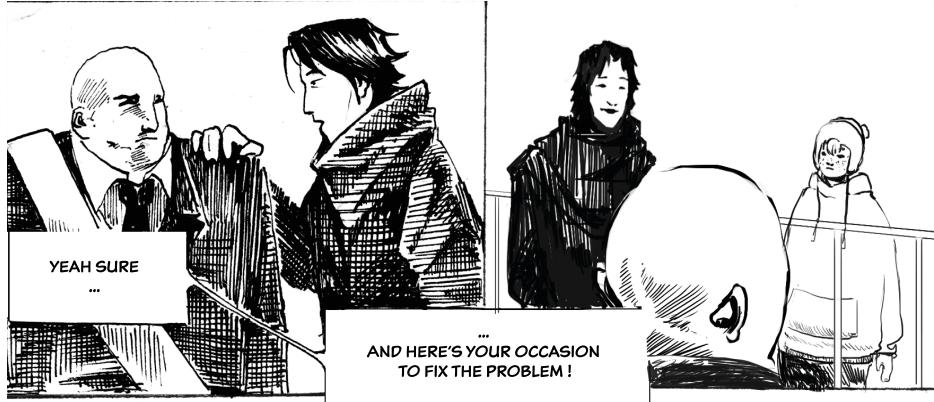


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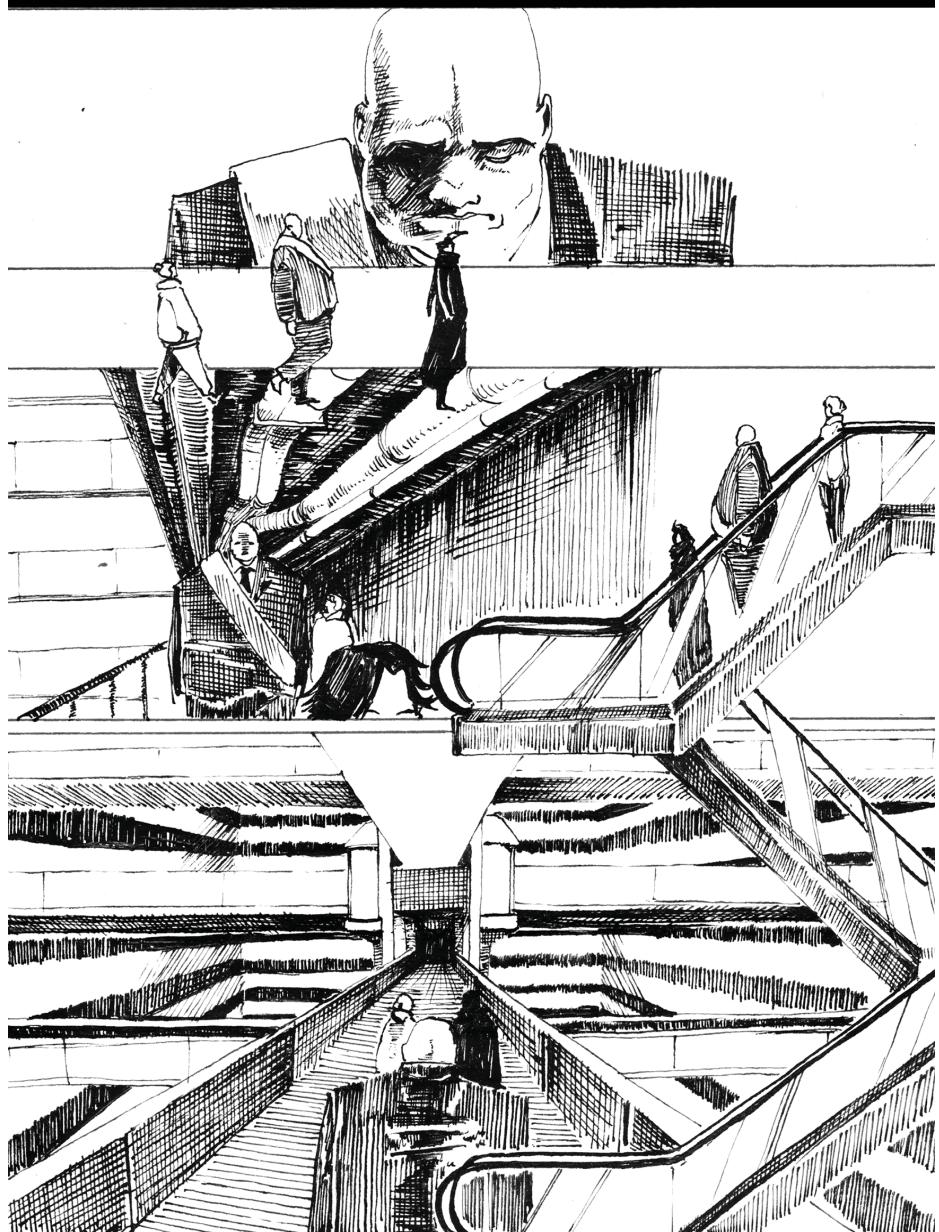






GO AHEAD, I FOLLOW

...

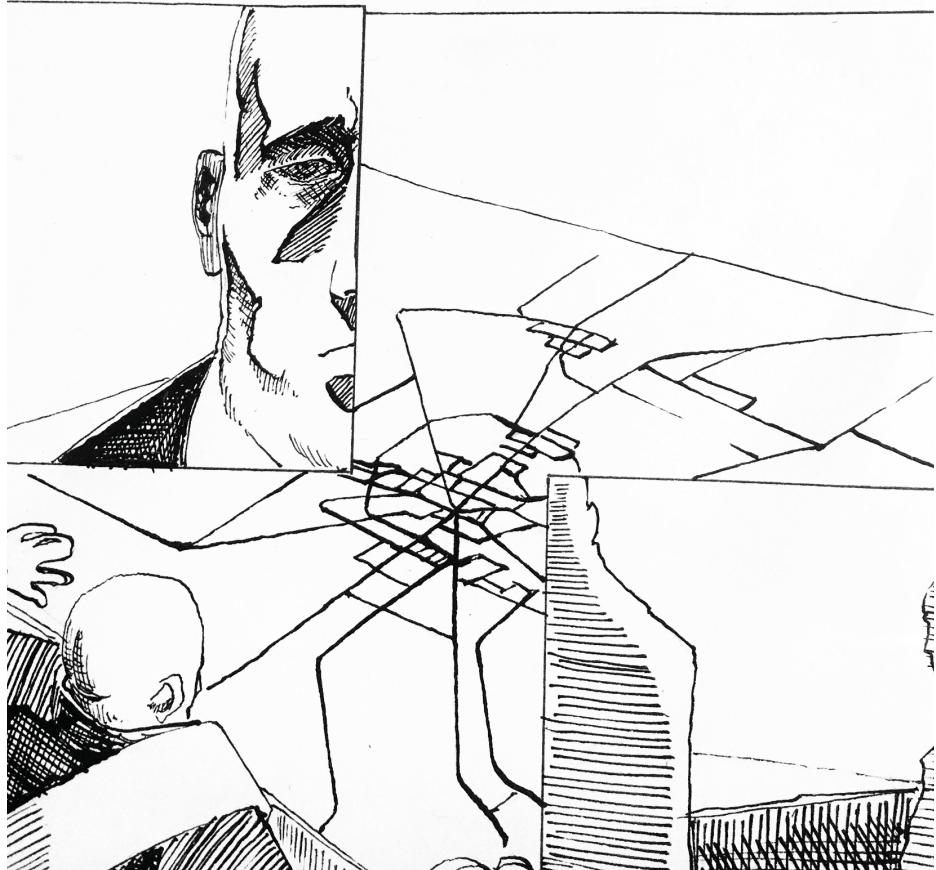
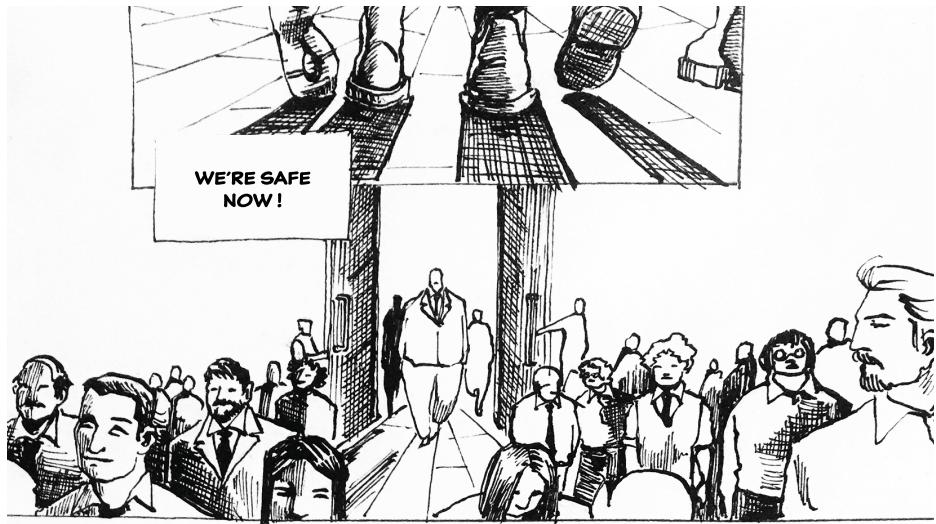


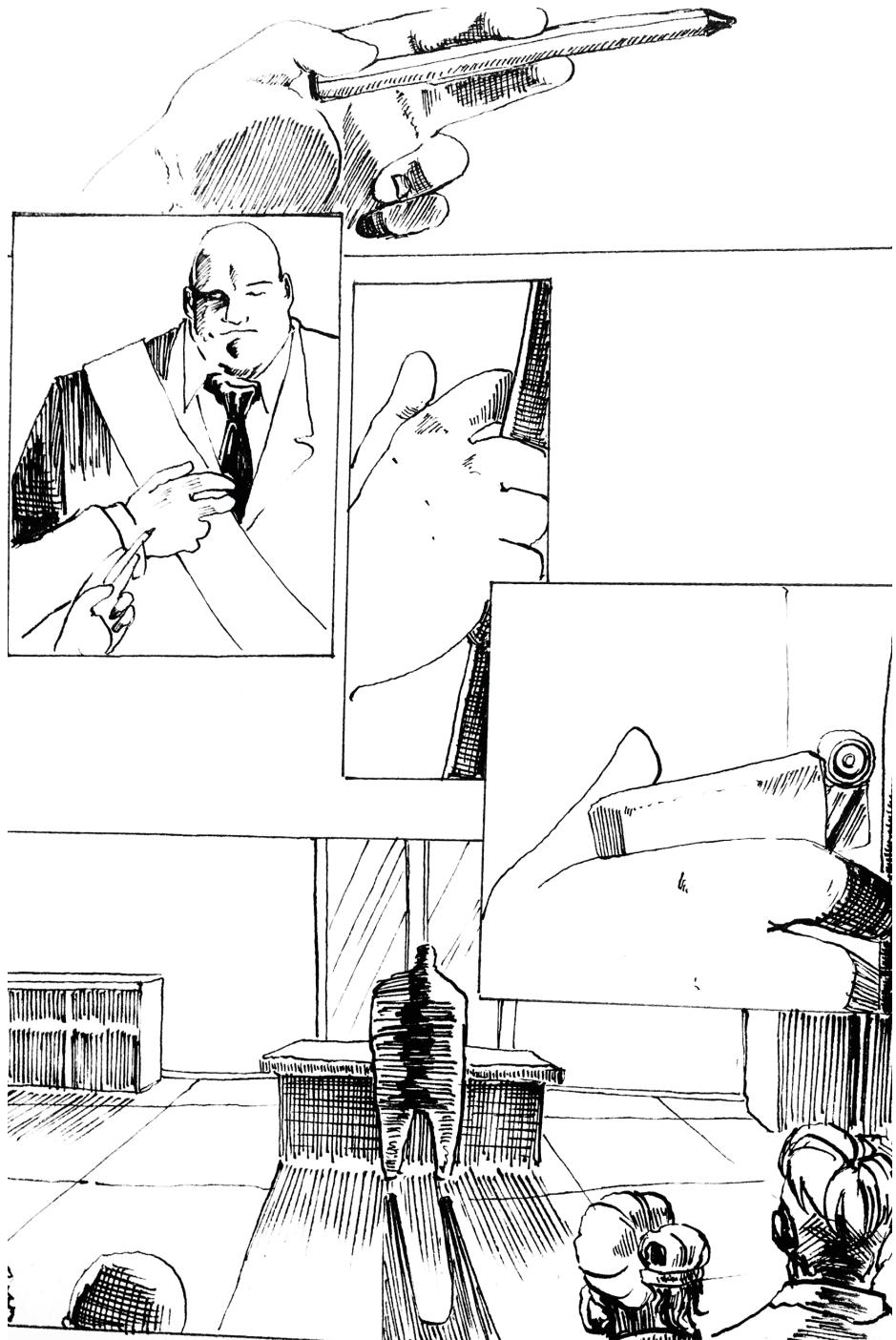


EVERYTHING WILL FINALLY
GO BACK TO NORMAL!

THANK YOU
SO MUCH!

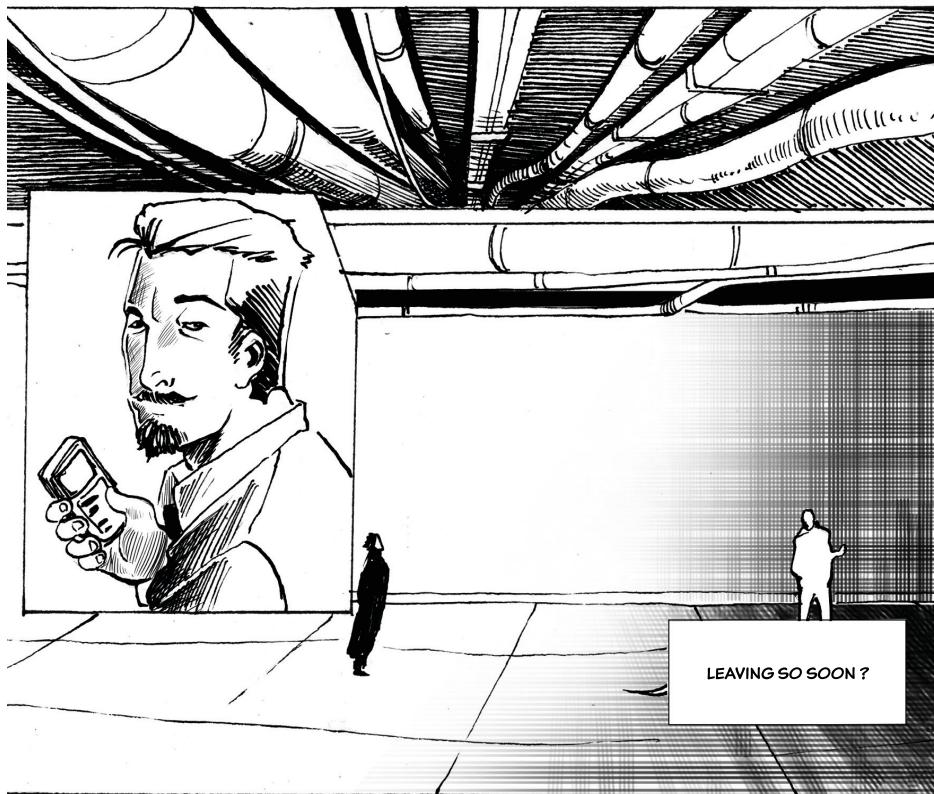
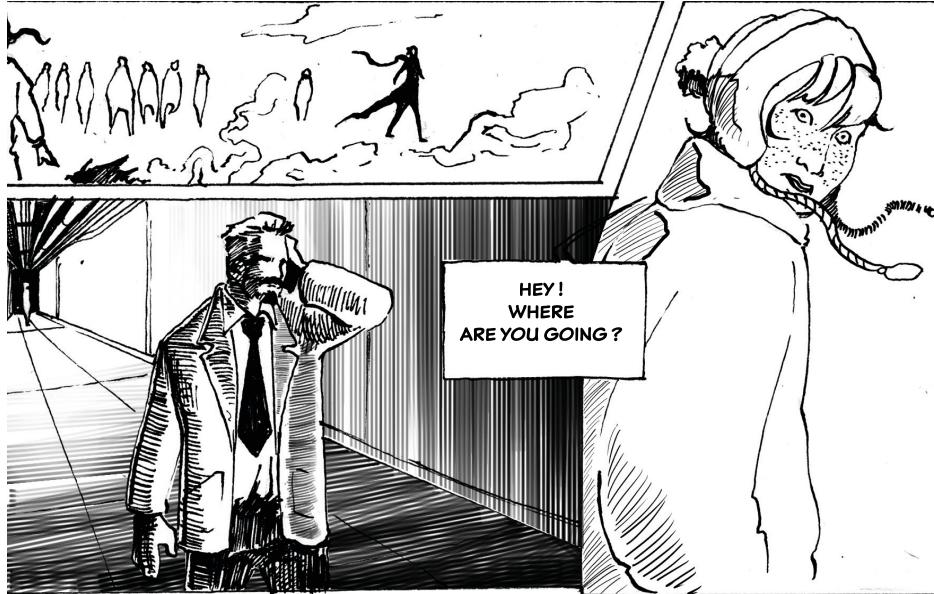










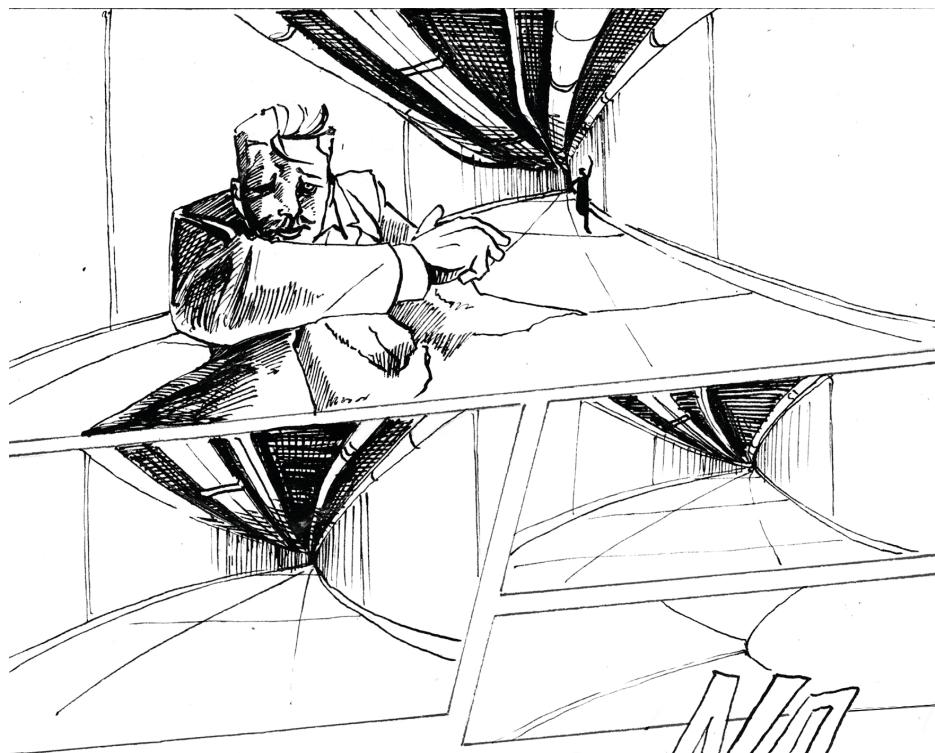




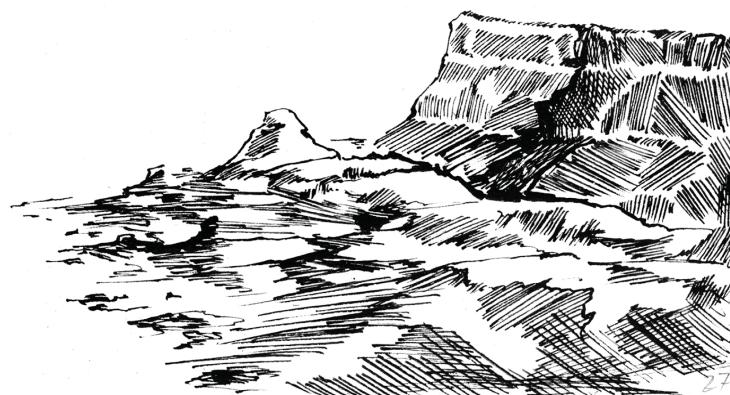
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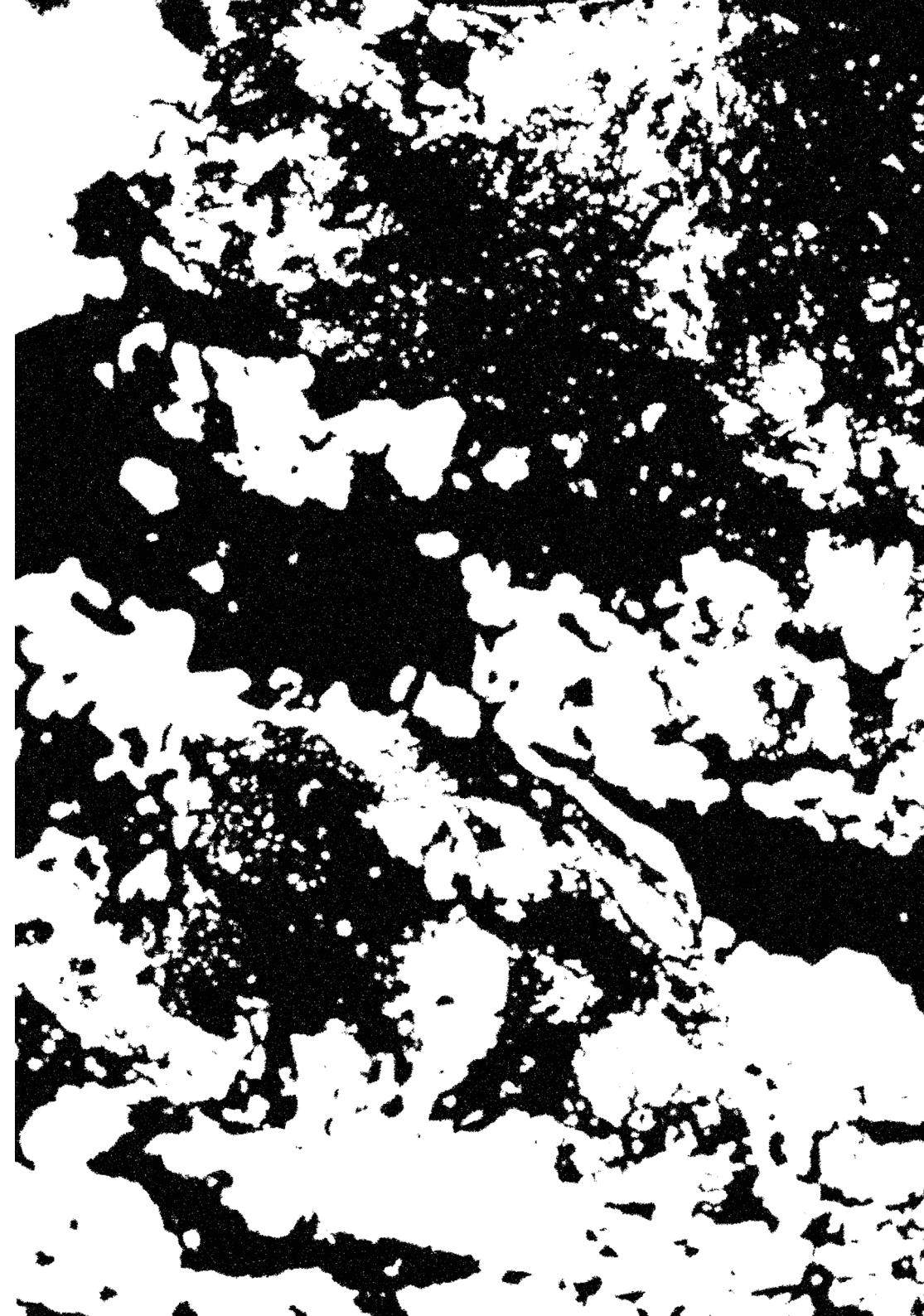
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SIMULTECH

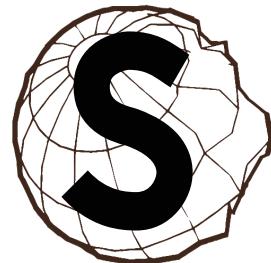
proper noun

Since its founding during the Fragmentation, Simultech has been the unchallenged leader on the DR (differed reality) and topical development industry. The company makes an annual ~~surpassing~~ in profit on average. Its best-seller is the l'ArtifiCiel™, with ~~over~~ thousands specimens sold each year.

ArtifiCiel™ is a dynamic and fully customizable projection designed to occult structural irregularities.

Simultech takes pride in its unique products and effective customer service. However, in reality, customers have been observing a significant decrease in quality for several years. The company's monopolistic position on the market guarantees customer's fidelity.

Simultech also has several branches. Most of them are not actual companies : they are more of a way to insert products in topoi without free-market economy and lobby Simultech's interests.



LIMINAL

01/07/2025



GEN Z STARE



Les Éditions de la Marge
Paris, 2025

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